



# IZZY JACKSON

ARTIST & DESIGNER

## Experience

### Gallery Assistant - BFree Studio | 2022 - 2023

- Directed and curated event programming, combining creativity with strategic planning.
- Designed promotional materials, social media graphics, and signage for gallery exhibitions and events.
- Selected and coordinated artists and instructors, fostering a diverse and collaborative team.
- Managed event logistics, contributing to community engagement and seamless execution.

### Digital Marketing - SimpleLifeMedia | 2018 - 2019

- Created digital media content, including graphics, advertisements, and social media, using PS and Canva.
- Managed social media accounts across Instagram, Facebook, and YouTube, ensuring brand consistency.
- Developed marketing campaigns, tracked performance, and optimized content for engagement.
- Independently completed projects including minor SEO, copywriting, and visual storytelling.

### Art Instructor - Wine & Design | 2019 - 2020

- Taught painting classes to children, adults, seniors, and individuals with disabilities.
- Designed and adapted curriculum for engaging, personalized learning experiences.
- Maintained a welcoming, positive environment while delivering high-quality instruction.

### Freelance Artist - 2016 - Present

- Create commissioned oil portraits for clients, managing projects from concept to completion.
- Translate client visions into compelling visual designs.
- Develop client communication, project management, and self-directed problem-solving skills.

## Skills

- **Graphic Design & Visual Media:** Photoshop, Illustrator, InDesign, Canva, Figma
- **Digital Content Creation:** Social media graphics, visual storytelling, marketing campaigns
- **Web & UX/UI:** WordPress, basic HTML/CSS, web design principles
- **Project Management:** Event planning, exhibition curation, freelance project coordination
- **Communication:** Client relations, teaching, public speaking, team collaboration
- **Software:** Microsoft Office Suite, Slack, Zoom

## Profile

Creative and detail-oriented designer with a background in fine arts, graphic design, digital content creation, and event curation. Skilled at translating ideas into compelling visuals, managing projects, and collaborating with diverse teams. Currently pursuing a Web Design Certificate at MiraCosta College (expected Summer 2026) to expand expertise in UX/UI and digital design.

## Education

### University of California, Santa Barbara - 2016

B.A. Fine Arts, College of Creative Studies, Emphasis in Painting

- Senior solo exhibition completed independently, GPA: 3.8
- Coursework in Art History, Fine Art, Psychology, and Computer Science

### MiraCosta College

Certificate in Web Design  
(Expected Summer 2026)

## Contact

### Izzy Jackson

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